ESTTA Tracking number:

ESTTA475960 06/04/2012

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following parties request to cancel indicated registration.

Petitioner Information

Name	TOYOTA JIDOSHA KABUSHIKI KAISHA, T/A TOYOTA MOTOR CORPORATION		
Entity	Corporation	Citizenship	JAPAN
Address	1, Toyota-cho Toyota-shi, Aichi-ken, 471-8571 JAPAN		

Name	TOYOTA MOTOR SALES, U.S.A, INC.		
Entity	Corporation Citizenship CALIFORNIA		
Address	19001 South Western Avenue Torrance, CA 90501 UNITED STATES		

Attorney information	Roberta S. Bren Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. 1940 Duke Street Alexandria, VA 22314 UNITED STATES tmdocket@oblon.com, rbren@oblon.com, bchapman@oblon.com,
	tmdocket@oblon.com, rbren@oblon.com, bchapman@oblon.com, ndyson@oblon.com, clisenby@oblon.com Phone:7034133000

Registration Subject to Cancellation

Registration No	3806136	Registration date	06/22/2010
International Registration No.	NONE	International Registration Date	NONE
Registrant	PRIUS ENERGY SLU C/ TESIFONTE GALLEGO 5 1° ALBACETE, 02002 SPAIN		

Goods/Services Subject to Cancellation

Class 009.

All goods and services in the class are cancelled, namely: Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic cladding panels; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic roofing members; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic solar hybrid modules; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic solar modules; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic thermal hybrid module; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic thermal module; Electrical voice intracommunications systems comprising control stations, interface modules, frames, controller cards, connectors, power supplies, panels and mountings for use in the production of live musical performances, theatre, and other live events; Photovoltaic cells;

Photovoltaic cells also including a solar thermal collector sold as a unit; Photovoltaic cells and modules; Solar cells; Solar panels for production of electricity

Class 011.

All goods and services in the class are cancelled, namely: Heating systems for residential and commercial buildings comprised of biomass burners, boilers, valves, pipes, manifolds, solar panels, control panels, switches and electrical wire, all sold as a unit; Heating systems for residential and commercial buildings comprised of boilers, valves, pipes, manifolds, solar panels, control panel, switches and electrical wire, all sold as a unit; Lighting system for use during surgery comprising a lens module, an adjustable conduit for supporting a fiber optic cable operatively attached to the lens module and a mounting bracket; Photovoltaic-based power plants; Solar collectors; Solar energy receivers; Solar heat collection panels; Solar light fixtures, namely, indoor and outdoor solar powered lighting units and fixtures; Solar reactors; Solar thermal air systems for heating purposes; Solar thermal installations, namely, solar thermal modules; Solar thermal-based power plants; Solar water heaters; Solar-powered all-weather lights; Solar-powered cooling units

Class 037.

All goods and services in the class are cancelled, namely: Consultation in the field of upgrades for gas turbine and combustion engine efficiency; Consulting services for the construction of water treatment and purification plants, solid waste treatment plants and other municipal infrastructure facilities; Consulting services in the field of construction of wind energy facilities; Providing consultation services to extend engine maintenance intervals

Class 042.

All goods and services in the class are cancelled, namely: Engineering; Engineering services in the field of energy efficiency; Engineering services in the field of environmental compliance; Engineering services, namely, engineering for the Accessories, components and parts for photovoltaic modules (solar panels), solar trackers, electrical and electronic consumption components related to photovoltaic modules (solar panels); Environmental services, namely, technical consultation in the field of environmental science, engineering services, design for others in the field of energy engineering, designing and testing of energy products for others; Environmental services, namely, technical consultation in the field of environmental science, engineering services, design for others in the field of environmental engineering, designing and testing of new environmentally friendly products for others

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
Dilution	Trademark Act section 43(c)

Marks Cited by Petitioner as Basis for Cancellation

U.S. Registration No.	3625763	Application Date	05/12/2008
Registration Date	05/26/2009	Foreign Priority Date	NONE
Word Mark	PRIUS		

Design Mark	PRIUS
Description of Mark	NONE
Goods/Services	Class 012. First use: First Use: 2000/06/30 First Use In Commerce: 2000/06/30 Automobiles, namely, hybrid motor vehicles and structural parts thereof

U.S. Registration No.	2485614	Application Date	08/11/1998
Registration Date	09/04/2001	Foreign Priority Date	NONE
Word Mark	PRIUS		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Use: 2000/06/00 First Use In Commerce: 2000/08/00 [LAND VEHICLES, NAMELY,] AUTOMOBILES[, TRUCKS, VANS, AND SPORT UTILITY VEHICLES; HYBRID LAND VEHICLES, NAMELY, AUTOMOBILES, TRUCKS, VANS AND SPORT UTILITY VEHICLES;] AND STRUCTURAL PARTS * THEREFOR * [FOR THE AFORESAID VEHICLES]		

U.S. Registration No.	4091489	Application Date	12/02/2009
Registration Date	01/24/2012	Foreign Priority Date	NONE
Word Mark	PRIUS V		
Design Mark	PR	IUS	V
Description of Mark	NONE		
Goods/Services	Class 012. First use: First Us Automobiles and structural pa		se In Commerce: 2011/10/24

Attachments	77472353#TMSN.jpeg (1 page)(bytes) 77884472#TMSN.jpeg (1 page)(bytes)
	3806136-Petition for Cancellation.pdf (24 pages)(700354 bytes)

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/roberta s. bren/cli/
Name	Roberta S. Bren
Date	06/04/2012

Attorney Docket No.: 390639US35

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

TOYOTA JIDOSHA KABUSHIKI KAISHA, T/A TOYOTA MOTOR CORPORATION and TOYOTA MOTOR SALES, U.S.A, INC.,))))
Petitioners, v.	Cancellation No Registration No. 3,806,136 Mark: PRIUS ENERGY & DESIGN
PRIUS ENERGY SLU,))
Respondent.	,)

PETITION FOR CANCELLATION

TOYOTA JIDOSHA KABUSHIKI KAISHA, T/A TOYOTA MOTOR CORPORATION, a corporation duly organized and existing under the laws of Japan, located and doing business at 1, Toyota-cho, Toyota-shi, Aichi-ken, 471-8571, JAPAN (hereinafter "TMC"), and TOYOTA MOTOR SALES, U.S.A, INC., a corporation duly organized and existing under the laws of California, located and doing business at 19001 South Western Avenue, Torrance, CA 90501, United States (hereinafter "TMS") believing that they will be damaged by continued registration, hereby petition to cancel Registration No. 3,806,136, for the mark PRIUS ENERGY & DESIGN ("Respondent's Mark"):



The grounds for this Petition are as follows:

- 1. Prior to Respondent's filing date, Petitioners engaged, and are now engaged, in the manufacture, distribution, sale, advertising, and promotion in interstate commerce of automobiles.
- 2. Prior to Respondent's filing date, Petitioners used, and are now using Petitioner TMC's PRIUS marks (hereinafter sometimes referred to as "Petitioners' Marks") in connection with automobiles distributed and sold by TMS in commerce.
- 3. Petitioner TMC is the owner of, and will rely herein, upon the following federal trademark registrations under Trademark Rule 2.122(d)(1):

MARK	REG./SER. NO(S).	ISSUED/FILING DATE	GOODS/SERVICES
PRIUS	3625763	May 26, 2009	Automobiles, namely, hybrid motor vehicles and structural parts thereof
PRIUS	2485614	September 4, 2001	Automobiles and structural parts therefor
PRIUS V	4091489	January 24, 2012	Automobiles and structural parts thereof

Printed information from the TARR and Assignment electronic databases of the USPTO showing the current status and title of these registrations are attached as Exhibits A - C.

- 4. Registration No. 2485614 is incontestable pursuant to 15 U.S.C. § 1065 and constitutes conclusive evidence of TMC's ownership of the mark therein, of the validity of the mark therein, and of TMC's exclusive right to use the mark in commerce in connection with the goods identified in the registration.
- 5. Petitioner TMC is also the owner of Application Serial No. 85/498,905 for the mark PRIUS C for automobiles and structural parts thereof.
 - 6. Petitioners will rely herein upon their common law rights in the PRIUS mark.

- 7. Petitioners' PRIUS mark is widely publicized through commercials, music and other media, including on the Internet.
- 8. Petitioner TMS is a wholly-owned subsidiary of TMC and is the exclusive importer and distributor of PRIUS automobiles throughout the United States, excluding the State of Hawaii.
- 9. Petitioners are related companies within the meaning of 15 U.S.C. § 1055, and all use of Petitioners' Mark by TMS inures to the benefit of TMC.
- 10. Since its introduction to the United States, over one million PRIUS automobiles have been sold in the United States. PRIUS automobiles have been, and continue to be, the top-selling hybrid automobile both globally and in the United States.
- 11. Petitioners have made investments in advertising and promoting the PRIUS automobiles, and PRIUS automobiles have received accolades, awards and significant media attention.
- 12. Petitioners' mark PRIUS has been promoted and used in connection with energy efficient and environmentally-friendly products. For example, during Toyota's "Ideas for Good" campaign, the parts from a PRIUS vehicle, including the Hybrid Synergy Drive system, were used in a joint project with an engineering firm, Deeplocal, Inc., to convert the movement of a roller coaster into useable electricity.
- 13. The PRIUS vehicle has been featured in third party news articles and on websites in connection with use by vehicle owners as a generator, such as to power home appliances during a winter storm.
- 14. Petitioners have used, advertised, promoted and offered Petitioners' goods bearing the marks to the public with the result that Petitioners' customers and the public in general have come to know and recognize Petitioners' Marks and associate same with Petitioners

and/or goods and/or services sold by Petitioners. Furthermore, as a result of Petitioners' advertisement, promotion and sales, Petitioners' Marks have become famous and well-known.



15. Respondent's Registration No. 3,806,136 for the mark

is for the

following goods and services:

International Class 9: Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic cladding panels; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic roofing members; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic solar hybrid modules; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic solar modules; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic thermal hybrid module; Apparatus for converting electronic radiation to electrical energy, namely, photovoltaic thermal module; Electrical voice intracommunications systems comprising control stations, interface modules, frames, controller cards, connectors, power supplies, panels and mountings for use in the production of live musical performances, theatre, and other live events; Photovoltaic cells; Photovoltaic cells also including a solar thermal collector sold as a unit; Photovoltaic cells and modules; Solar cells; Solar panels for production of electricity

International Class 11: Heating systems for residential and commercial buildings comprised of biomass burners, boilers, valves, pipes, manifolds, solar panels, control panels, switches and electrical wire, all sold as a unit; Heating systems for residential and commercial buildings comprised of boilers, valves, pipes, manifolds, solar panels, control panel, switches and electrical wire, all sold as a unit; Lighting system for use during surgery comprising a lens module, an adjustable conduit for supporting a fiber optic cable operatively attached to the lens module and a mounting bracket; Photovoltaic-based power plants; Solar collectors; Solar energy receivers; Solar heat collection panels; Solar light fixtures, namely, indoor and outdoor solar powered lighting units and fixtures; Solar reactors; Solar thermal air systems for heating purposes; Solar thermal installations, namely, solar thermal modules; Solar thermal-based power plants; Solar water heaters; Solar-powered all-weather lights; Solar-powered cooling units

<u>International Class 37</u>: Consultation in the field of upgrades for gas turbine and combustion engine efficiency; Consulting services for the construction of water treatment and purification plants, solid waste treatment plants and other municipal infrastructure facilities; Consulting services in the field of construction of wind energy facilities; Providing consultation services to extend engine maintenance intervals

<u>International Class</u> 42: Engineering; Engineering services in the field of energy efficiency; Engineering services in the field of environmental compliance;

Engineering services, namely, engineering for the Accessories, components and parts for photovoltaic modules (solar panels), solar trackers, electrical and electronic consumption components related to photovoltaic modules (solar panels); Environmental services, namely, technical consultation in the field of environmental science, engineering services, design for others in the field of energy engineering, designing and testing of energy products for others; Environmental services, namely, technical consultation in the field of environmental science, engineering services, design for others in the field of environmental engineering, designing and testing of new environmentally friendly products for others.

- 16. All Classes of goods and services in Respondent's registration are based upon Section 44(e) of the Trademark Act, 15 U.S.C. § 1126(e).
- 17. Respondent's registration includes the statement: The wording PRIUS has no meaning in a foreign language.
- 18. Respondent's registration includes the statement: No claim is made to the exclusive right to use ENERGY apart from the mark as shown.
- 19. Respondent's Mark is a simulation and colorable imitation of, and so resembles Petitioners' Marks as to be likely, when applied to the goods and services of Respondent, to cause confusion or mistake or to deceive the relevant consuming public resulting in damage and detriment to Petitioners and their reputation, in violation of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d).
- 20. Upon information and belief, Petitioners' and Respondent's goods and/or services will be promoted and sold in close proximity and purchased and used by the same general class of purchasers.
- 21. Upon information and belief, Respondent did not use Respondent's Mark in commerce on or in connection with Respondent's goods and/or services prior to October 1, 2009.
- 22. Upon information and belief, Respondent applied to register its mark long after Petitioners began using their marks.

- 23. Upon information and belief, Respondent applied to register its mark long after Petitioners' Marks became famous.
- 24. Petitioners, upon information and belief, aver that members of the relevant consuming public are likely to be confused, mistaken or deceived as to the origin and sponsorship of Respondent's goods and/or services marketed, or to be marketed, under Respondent's alleged mark and misled into believing that such goods and/or services are produced by, emanate from, or are in some way associated with Petitioners, to the damage and detriment of Petitioners and their reputation.
- 25. Petitioners, upon information and belief, aver that they will be damaged by the continued registration by Respondent of the alleged PRIUS ENERGY & DESIGN mark, as set forth in Respondent's Trademark Registration No. 3,806,136, in that the mark is confusingly similar to Petitioners' trademarks and common law rights and is being/will be used in connection with goods and/or services identical and/or related to the goods and/or services offered by Petitioners.
- 26. Petitioners, upon information and belief, aver that they will be damaged by the continued registration of Respondent's Mark, in that the mark dilutes, or is likely to cause dilution of, the distinctive quality of Petitioners' famous PRIUS marks. As such, Respondent's mark is not entitled to registration pursuant to 15 U.S.C. §§ 1064 and 1125(c).

WHEREFORE, Petitioners, TOYOTA JIDOSHA KABUSHIKI KAISHA, T/A TOYOTA MOTOR CORPORATION and TOYOTA MOTOR SALES, U.S.A, INC., believes and avers that they are being and will continue to be damaged by registration of the PRIUS ENERGY & DESIGN mark as aforesaid, and requests that this Petition for Cancellation be granted in favor of Petitioners and that said Registration No. 3,806,136 be cancelled.

Petitioners have appointed ROBERTA S. BREN, a member of the law firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P., a member of the Bar of the

Commonwealth of Virginia, to prosecute this cancellation proceeding and to transact all business in and before the United States Patent and Trademark Office in connection herewith. Please address all correspondence to:

> ROBERTA S. BREN OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P. 1940 Duke Street Alexandria, Virginia 22314

The required filing fee for the Petition for Cancellation is being paid online through the ESTTA system. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 50-2014.

Respectfully submitted,

TOYOTA JIDOSHA KABUSHIKI KAISHA, T/A TOYOTA MOTOR CORPORATION and TOYOTA MOTOR SALES, U.S.A, INC.

By:

Roberta S. Bren Kyoko Imai

OBLON, SPIVAK, MCCLELLAND, MAIER & NEUSTADT, L.L.P.

1940 Duke Street

Alexandria, Virginia 22314

(703) 413-3000

fax (703) 413-2220

e-mail: tmdocket@oblon.com Counsel for Petitioners

Dated:

June 4, 2012

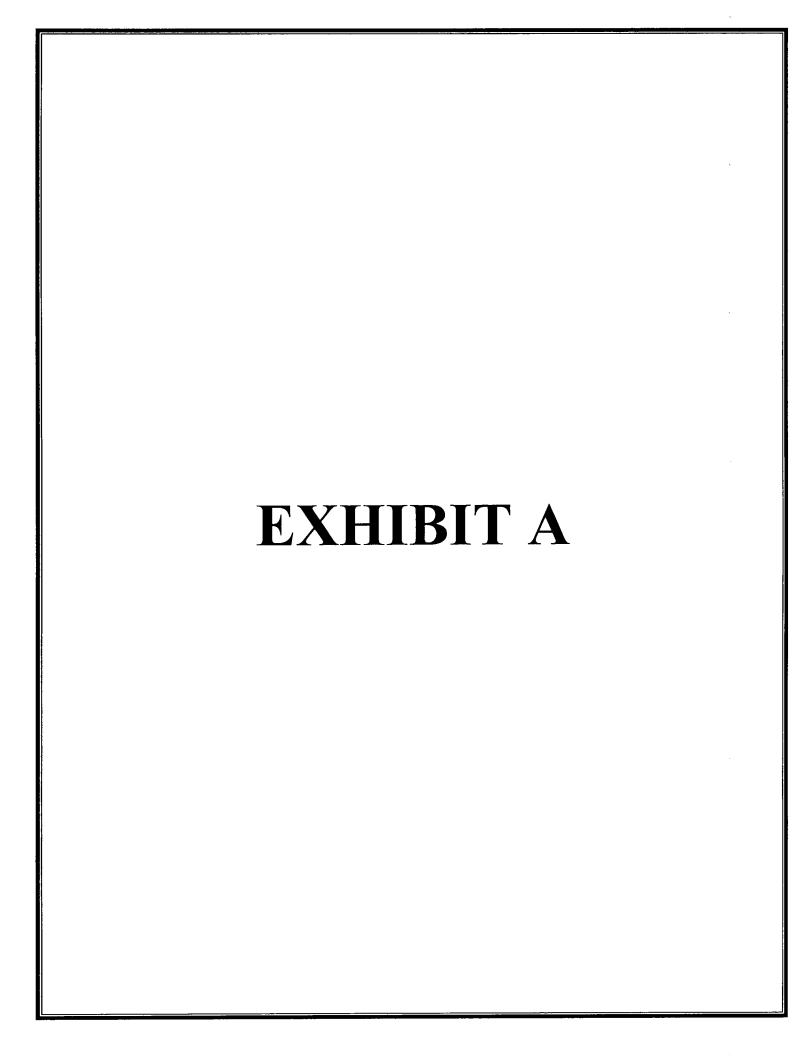
RSB/KI/cli {6758206_1.DOC}

CERTIFICATE OF SERVICE

I hereby certify that pursuant to Trademark Rule 2.111(a) and (b) a true copy of the foregoing **PETITION FOR CANCELLATION** was served on the domestic representative of record for Respondent at the correspondence address of record as identified by the records of the United States Patent and Trademark Office this 4th day of June, 2012, by sending same, via First Class mail, postage prepaid, to:

Arturo Perez-Guerrero
Law Offices of Arturo Perez-Guerrero
P.O. Box 9024163
San Juan, PR 00902-4163
United States

Coulett Jesury



Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-06-04 10:26:46 ET

Serial Number: 77472353 Assignment Information Trademark Document Retrieval

Registration Number: 3625763

Mark

PRIUS

(words only): PRIUS

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration

maintenance documents are due.

Date of Status: 2009-05-26

Filing Date: 2008-05-12

Transformed into a National Application: No

Registration Date: 2009-05-26

Register: Principal

Law Office Assigned: LAW OFFICE 105

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 830 -Post Registration

Date In Location: 2009-12-08

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Toyota Jidosha Kabushiki Kaisha

Latest Status Info Page 2 of 3

DBA/AKA/TA/Formerly: DBA Toyota Motor Corporation

Address:

Toyota Jidosha Kabushiki Kaisha

1, Toyota-cho

Toyota-shi, Aichi-ken 471-8571

Japan

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

GOODS AND/OR SERVICES

International Class: 012 Class Status: Active

Automobiles, namely, hybrid motor vehicles and structural parts thereof

Basis: 1(a)

First Use Date: 2000-06-30

First Use in Commerce Date: 2000-06-30

ADDITIONAL INFORMATION

Prior Registration Number(s):

2485614

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2009-10-29 - Section 7 amendment issued

2009-10-24 - Case Assigned To Post Registration Paralegal

2009-09-09 - TEAS Section 7 Request Received

2009-08-05 - Applicant/Correspondence Changes (Non-Responsive) Entered

2009-08-05 - TEAS Change Of Owner Address Received

2009-05-26 - Registered - Principal Register

2009-03-10 - Published for opposition

2009-02-18 - Notice of publication

2009-02-02 - Law Office Publication Review Completed

2009-01-27 - Approved for Pub - Principal Register (Initial exam)

2009-01-27 - Amendment From Applicant Entered

2009-01-27 - Communication received from applicant

2009-01-26 - Assigned To LIE

2009-01-21 - PAPER RECEIVED

2008-08-27 - Notification Of Non-Final Action E-Mailed

2008-08-27 - Non-final action e-mailed

2008-08-27 - Non-Final Action Written

2008-08-27 - Assigned To Examiner

2008-08-26 - Assigned To Examiner

2008-07-03 - Applicant amendment prior to exam entered

2008-07-03 - Assigned To LIE

2008-07-02 - PAPER RECEIVED

2008-05-15 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

David J. Kera

Correspondent

Roberta S. Bren OBLON, SPIVAK, MCCLELLAND, MAIER, & NEUS 1940 DUKE ST ALEXANDRIA VA 22314-3451

Phone Number: 703-413-3000 Fax Number: 703-413-2220

Domestic Representative

David J. Kera

Phone Number: 703-413-3000 Fax Number: 703-413-2220



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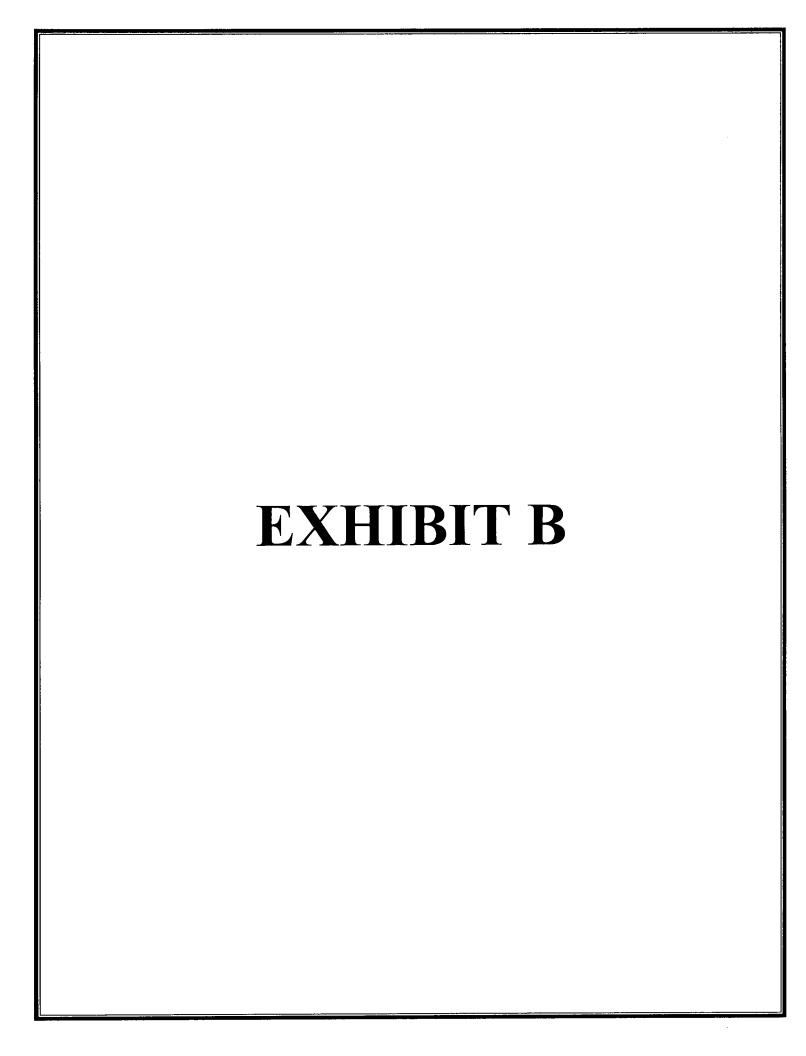
Assignments on the Web > <u>Trademark Query</u>

No assignment has been recorded at the USPTO

For Serial Number: 77472353

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1 Web interface last modified: Jan 26, 2012 v.2.3.1

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Latest Status Info Page 1 of 3

Thank you for your request. Here are the latest results from the TARR web server.

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Serial Number: 75534536 Assignment Information Trademark Document Retrieval

Registration Number: 2485614

Mark (words only): PRIUS

Standard Character claim: No

Current Status: The registration has been renewed.

Date of Status: 2011-04-18

Filing Date: 1998-08-11

Transformed into a National Application: No

Registration Date: 2001-09-04

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: (NOT AVAILABLE)

Date In Location: 2011-04-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Toyota Jidosha Kabushiki Kaisha

DBA/AKA/TA/Formerly: AKA Toyota Motor Corporation

Address:

Toyota Jidosha Kabushiki Kaisha 1, Toyota-cho, Toyota-shi Aichi-ken 4718571

Japan

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

GOODS AND/OR SERVICES

Latest Status Info Page 2 of 3

International Class: 012 Class Status: Active

AUTOMOBILES AND STRUCTURAL PARTS THEREFOR

Basis: 1(a)

First Use Date: 2000-06-00

First Use in Commerce Date: 2000-08-00

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-18 - First renewal 10 year

2011-04-18 - Section 8 (10-year) accepted/ Section 9 granted

2011-04-13 - TEAS Section 8 & 9 Received

2007-02-05 - Case File In TICRS

2007-01-05 - Section 8 (6-year) accepted & Section 15 acknowledged

2007-01-05 - Assigned To Paralegal

2006-10-10 - Section 8 (6-year) and Section 15 Filed

2006-10-10 - PAPER RECEIVED

2006-08-14 - Review Of Correspondence Complete

2002-11-29 - PAPER RECEIVED

2002-02-15 - Section 7 correction issued

2002-01-14 - Section 7 amendment filed

2001-09-04 - Registered - Principal Register

2001-05-21 - Allowed for Registration - Principal Register (SOU accepted)

Latest Status Info Page 3 of 3

2001-05-10 - Assigned To Examiner

2001-04-10 - Statement Of Use Processing Complete

2001-04-10 - Use Amendment Filed

2001-04-03 - Extension 2 granted

2001-02-15 - Extension 2 filed

2000-06-13 - Extension 1 granted

2000-04-18 - Extension 1 filed

2000-02-15 - NOA Mailed - SOU Required From Applicant

1999-11-23 - Published for opposition

1999-10-22 - Notice of publication

1999-07-16 - Approved For Pub - Principal Register

1999-06-08 - Communication received from applicant

1999-04-28 - Non-final action mailed

1999-04-13 - Assigned To Examiner

ATTORNEY/CORRESPONDENT INFORMATION

Attorney of Record

Roberta S. Bren

Correspondent

Roberta S. Bren OBLON, SPIVAK, MCCLELLAND, MAIER & NEUST 1940 Duke Street

Alexandria VA 22314

Phone Number: 703-413-3000 Fax Number: 703-413-2220

Domestic Representative

Roberta S. Bren

Phone Number: 703-413-3000 Fax Number: 703-413-2220



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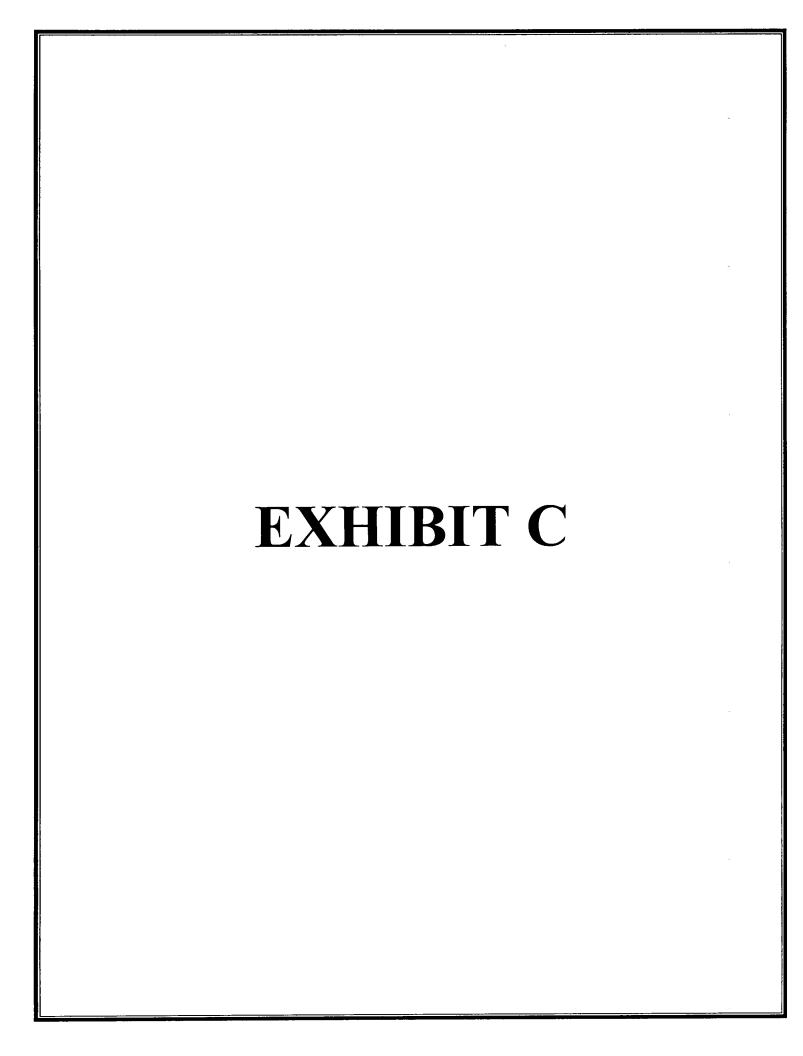
Assignments on the Web > Trademark Query

No assignment has been recorded at the USPTO

For Serial Number: 75534536

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.3.1 Web interface last modified: Jan 26, 2012 v.2.3.1

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Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2012-06-04 10:27:39 ET

Serial Number: 77884472 <u>Assignment Information</u> <u>Trademark Document Retrieval</u>

Registration Number: 4091489

Mark

PRIUS v

(words only): PRIUS V

Standard Character claim: Yes

Current Status: Registered. The registration date is used to determine when post-registration

maintenance documents are due.

Date of Status: 2012-01-24

Filing Date: 2009-12-02

Transformed into a National Application: No

Registration Date: 2012-01-24

Register: Principal

Law Office Assigned: LAW OFFICE 114

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <u>TrademarkAssistanceCenter@uspto.gov</u>

Current Location: 650 - Publication And Issue Section

Date In Location: 2011-12-16

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Toyota Jidosha Kabushiki Kaisha

Latest Status Info Page 2 of 4

DBA/AKA/TA/Formerly: TA Toyota Motor Corporation

Address:

Toyota Jidosha Kabushiki Kaisha

1, Toyota-cho, Toyota-shi

Aichi-ken 471-8571

Japan

Legal Entity Type: Corporation

State or Country of Incorporation: Japan

GOODS AND/OR SERVICES

International Class: 012 Class Status: Active

Automobiles and structural parts thereof

Basis: 1(a)

First Use Date: 2011-10-24

First Use in Commerce Date: 2011-10-24

ADDITIONAL INFORMATION

Prior Registration Number(s):

2485614 3625763

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2012-01-24 - Registered - Principal Register

2011-12-17 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-12-16 - Law Office Registration Review Completed

2011-12-13 - Assigned To LIE

2011-12-13 - Allowed for Registration - Principal Register (SOU accepted)

2011-11-08 - Statement Of Use Processing Complete

2011-11-04 - Use Amendment Filed

- 2011-11-04 TEAS Statement of Use Received
- 2011-05-14 Notice Of Approval Of Extension Request E-Mailed
- 2011-05-13 Extension 2 granted
- 2011-05-10 Extension 2 filed
- 2011-05-10 TEAS Extension Received
- 2010-11-06 Notice Of Approval Of Extension Request E-Mailed
- 2010-11-05 Extension 1 granted
- 2010-10-26 Extension 1 filed
- 2010-11-05 Case Assigned To Intent To Use Paralegal
- 2010-10-26 TEAS Extension Received
- 2010-06-08 NOA Mailed SOU Required From Applicant
- 2010-04-13 Official Gazette Publication Confirmation E-Mailed
- 2010-04-13 Published for opposition
- 2010-03-09 Law Office Publication Review Completed
- 2010-03-08 Approved For Pub Principal Register
- 2010-03-04 Assigned To Examiner
- 2010-01-13 Applicant amendment prior to exam entered
- 2010-01-13 Assigned To LIE
- 2010-01-04 TEAS Voluntary Amendment Received
- 2009-12-10 Notice Of Pseudo Mark Mailed
- 2009-12-09 New Application Office Supplied Data Entered In Tram
- 2009-12-05 New Application Entered In Tram

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For Serial Number: 77884472

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